

# App4Sales®

# App Store





# The sales app for your sales representatives

App4Sales enables you to easily access your entire digital catalog, register new customers, add items to an order and let your customers sign the order on your iPad. Easy and time saving.



- Catalog and list view
- Find, sort, filter and select items
- Add items to an order
- Supports multiple languages
- Customer specific prices



- Integrated with your ERP software
- Use price lists from your ERP software
- Online stock information
- Historical customer information



- Use a lookbook as your catalog
- Link your items and item groups
- Multiple visualization options

# **Placing orders**

- Advanced order processing
- Add items to an order
- Include signatures
- Manage and register customers
- Print and e-mail confirmations



- Register customers
- Create and save orders
- Browse through your customers
- Browse through your catalog



- Location based
- See nearby customers
- Get directions





# Visualize your items with a lookbook

Within App4Sales you have the option to use a lookbook as your catalog. In this lookbook you can link your items to the images to visualize your catalog in multiple ways and to add these items quickly to an order. It is also possible to navigate from image to image to quickly view different items.

# App 4 Customers & App Store



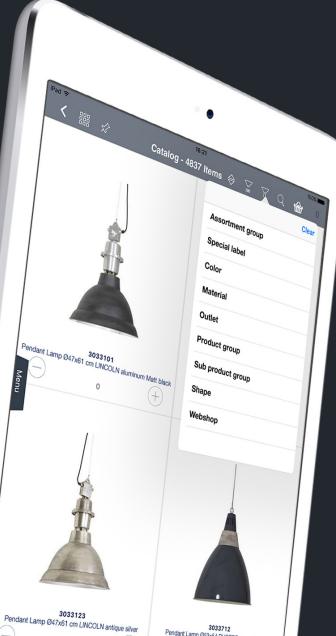
# Your order and catalog app

You can supply your B2B customers with App4Customers. This enables them to place orders and view historical information such as previous orders, order confirmations and invoices.

In App4Customers you can use a lookbook as your catalog. Items can be easily added to an order by simply clicking on them.

Make it easier for your customers to order from you and increase your sales!





# **Customized app**

You can easily customize App4Customers with your company name and logo and submit it to the App Store. Besides using it as an order and catalog app, it can also serve as a great marketing tool.



### Catalog

- Use a lookbook as your catalog
- Search through items
- Filter items in the catalog
- Add items to an order
- Supports multiple languages



#### Order

- Customers place their own orders
- Online and offline mode
- Use a scanner for barcodes
- Print and email the order confirmation
- Customers view their own historical data



### **App4Sales CMS**

- Manage login information
- Monitor your sales
- Integrated with your ERP software
- Manage your images and lookbook



# Portal4Sales®

### **Your B2B Sales Portal**

Portal4Sales is a powerful plug-and-play product for

B2B companies. Portal4Sales enables your customers to easily place orders and view real-time item and order information.





### Integrated with your ERP software

- Manage customers, order and invoice history
- Current stock
- Apply filters



### **App4Sales CMS**

- SAAS (Software As A Service)
- Connected to your back-office
- Supports multiple languages



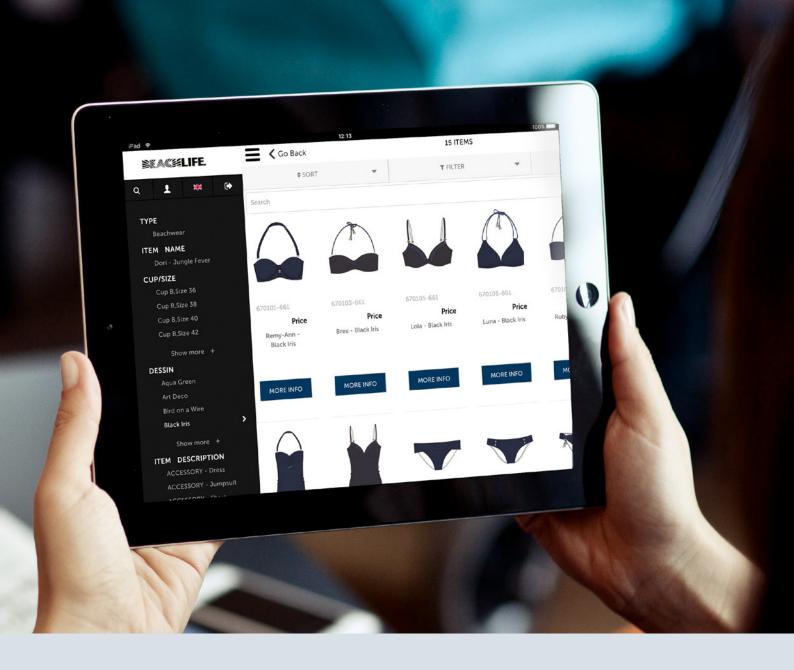
### **Placing orders**

- View and order items
- Advanced order processing
- Send order confirmations



### Responsive design

- Works on a smartphone, tablet and computer
- One website for every device
- Log in anywhere, anytime



### Mobile use

Your customers can use Portal4Sales to log in and order items through a lookbook or catalog with their own information. The user friendly design and simple maintenance makes Portal4Sales very easy to use and implement.

Not a complex B2B webshop but a fast and comprehensive sales portal where your customers can place orders with their mobile phone, tablet or computer.

## Integrated with your ERP software

Portal4Sales is part of the App4Sales platform, which connects over 20 ERP systems. The benefit of this Content Management System (CMS) is that the full App4Sales portfolio can be connected to your ERP system.

App4Sales is connected to the following ERP systems:





**Exact** Globe













PrestaShop





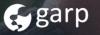






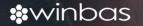




















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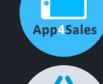






**App4Sales CMS** 









App4Sales is a product of

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